



P.O. BOX 4003  
QUINCY, CA 95971

[www.PlumasSkiClub.org](http://www.PlumasSkiClub.org)

## PLUMAS SKI CLUB

# 2023 UPDATE

### **Introduction**

The Plumas Ski Club (PSC) has continued to gain momentum and implement substantial improvements at the Historic Johnsville Ski Bowl since the last draft update was prepared in 2019. The purpose of this update is to inform the public of these improvements, other progress, and next steps toward accomplishing the Club's refined strategic goals and objectives (as depicted in the Plumas Ski Club Strategic Goals and Objectives document available from: <https://plumasskiclub.org/web/index.php/about-us>).

### **Purpose and Mission**

The Club's purpose remains to promote community skiing activities in Plumas County through historical re-enactments of 1860's era ski racing and by providing affordable and accessible recreational skiing and snowboarding opportunities. Our primary mission is to raise funds for the continued maintenance and eventual re-opening of the Historic Johnsville Ski Bowl. PSC has pursued their purpose and mission with pride continuously as a 501(c) non-profit organization since the 1950's.

### **2019 – 2023 Progress Summary**

Since 2019, PSC has continued to dedicate enormous quantities of volunteer time, raise significant funds, and put 100 percent of those funds into Ski Bowl improvements. Additional plumbing and electrical improvements were accomplished during 2019-2021, and in 2022 the Club rebuilt the entire deck of Intorf Lodge using doug fir and cedar trees salvaged from the Dixie Fire all milled onsite, including replacing of footings as needed, replacing of all structural members, and replacing of all decking, railings, and stairways. Over 50 volunteers provided an estimated total of more than 1,000 hours of volunteer time on the deck project alone, and the rebuilt deck is expected to last 50+ years with minor ongoing maintenance.



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In addition to these significant improvements, the Club worked in partnership with California State Parks to develop a new partnership agreement (final draft pending approval) and complete a historical assessment at the Ski Bowl (final report expected to be released in the coming months), supported the Feather River Resource Conversation District to line up a fuels reduction project which is expected to result in full mastication of all existing Ski Bowl runs, and has refined their strategic goals and objectives, expanded their Board of Directors to include several new elected and un-elected positions, formed several new subcommittees with focused responsibilities, and made strides toward formally resurrecting Ski Bowl operations beginning with purchase and installation of a rope tow to teach beginner's skiing.

As one of the primary goals of the Club, the prospect of a reliable rope tow operation in the Ski Bowl is a big deal. PSC worked tirelessly over the 2022 and 2023 winters to put on a good show and maximizes fundraising at the Historic Longboard Revival Race Series, which is now heading into its 33<sup>rd</sup> year. With snow conditions allowing, the Club was able to hold all three Revival Races in both the 2022 and 2023 winter seasons, dedicating several hundred cumulative volunteer hours to race prep and coordination operations. During this time, recognizing the resulting increase in raised funds, the Club Board decide to form two subcommittees aimed at achieving installation of a rope tow to enable beginner skiing at the hill – one focused on design and product selection, and one focused on targeted fundraising through the refabrication and sale of Club-owned chairlift chairs with the goal to enable purchase of a high-quality rope tow product. These efforts have resulted in identification of several potential rope tow alignments of varying length and elevation gain and several new and used rope tow products of varying cost, capacity, and long-term reliability. Now in the later stages of design and nearing the financial targets for the project, the Club is confident that the necessary construction tasks can be funded and accomplished during the 2023-24 work seasons thus enabling resurrection of rope tow beginner skiing operations beginning in winter 2025. This project will be a heavy lift, and all interested parties are encouraged to participate and contribute where they can! Information on design alternatives, anticipated costs, and next steps is available upon request.

From the focused rope tow effort, PSC has recognized the critical need for alternative fundraising approaches to achieve the longer-term goal of replacing the Squaw Poma lift with a new platter lift along the same alignment, thus enabling the Club to open the Ski Bowl to the public as a community run local ski hill once more, providing access to the entirety of the original Ski Bowl terrain for skiers and snowboarders of all skill levels. Recent cost estimates indicate that this larger effort will require investment of a minimum of \$1-2 million. Several potential grant funding options are being explored, but match funds in the ballpark of 50% are typically an eligibility requirement for such grants.



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Accordingly, the Club has formed a large donor subcommittee dedicated to seeking out large donors to donate to a match fund, which will be held separately from general funds for the specific purpose of use in obtaining funding from grant(s) to cover the cost of the Squaw Poma replacement project. It may still be quite some time before this larger vision comes to fruition, but PSC and all its members share an insatiable thirst to see the Historic Johnsville Ski Bowl back in action, and plan to continue to thrive in achieving the Club's other goals and objectives.

None of this would be possible without the innumerable contributing volunteers, dedicated Club members, and the incredible support of the community at large. Right and honorably so, PSC would like to recognize and extend a sincere thank you to the community and everyone involved over the years.

*Sincerely,*

*Plumas Ski Club*

President:	Greg Hinds
Vice President/Secretary:	Max Breedlove
Treasurer:	Bob Burney
Secretary:	Jeff Lees

Key Supporters:	Don and Jessica Fregulia, Chris Murray, Abigail Marshall, Maddie Marshall, Don Fregulia Sr., Jim Webster, Mike and Andrea Irving, Rock Wood, Tenaya Wood, Mike Rowden, Kurt Flewell, Mike and Lisa Kelly, John Sheehan, Rob Russell, Doug Hart, Geoff Newstead, Evelyn Breedlove, Glenn Bardet, Phil Gallagher, Ryan Bauer, J. D. Defenabau, Sierra Gallagher, Truly Tanner, Rachel Bauer, Christopher Coughlin, Craig Kusener, Pete Bartel, Rich and Susan Duniphin/Brewing Lair of the Lost Sierra, Sierra Nevada Brewery, Quintopia Brewery, Ronin Brewery
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