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PLUMAS SKI CLUB

2019 UPDATE

Introduction

The Plumas Ski Club (PSC) has made substantial accomplishments and gained significant momentum toward the Club's mission since the last update provided in 2010. The purpose of this update is to inform the public of these accomplishments and ensure the momentum is sustained until the Club's mission is accomplished and beyond.

To enable wider distribution of this information to contributing members of the public, a PSC Timeline and Progress Tracker has been prepared to accompany this document and for display at all PSC community events. The PSC Timeline and Progress Tracker will be updated as progress milestones continue to come and go. We believe this interface with the public will enhance pride in contributing to this cause, encourage continued donation of time and money, and disseminate news of this exciting endeavor wider and farther such that more can take part in, enjoy, and contribute to the experience and story of the historic Plumas Eureka Ski Bowl (a.k.a. Johnsville Historic Ski Bowl).

Additional information, past reports, and photographs are available on the PSC Website and Facebook page.

Website: http://www.plumasskiclub.org/index.html

Facebook page: https://www.facebook.com/World-Championship-Longboard-Races-221376349929/

Purpose and Mission

The Club's purpose remains to promote community skiing activities through historical reenactments of 1860's era ski racing in the Lost Sierra and our mission remains to raise funds, by sponsoring community events, for the continued maintenance and eventual reopening of the historic Ski Bowl. The Club is also interested in exploring year-round recreation potential in the Ski Bowl.



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PSC History and Progress Prior to 2010

Plumas Ski Club (PSC) was formed in 1950 and incorporated in 1953 as a 501(c) 3 nonprofit corporation. The Club operated the Ski Bowl from 1955 onward with surface tows under a Special Use Permit from the US Forest Service. The lodge was constructed in 1958, and the existing Squaw poma lift, which was purchased from Squaw Valley after the 1960 Winter Olympic Games, was installed in 1963. In 1970, the Ski Bowl was incorporated into the Plumas Eureka State Park through a land exchange with the USFS and PSC continued operations under a concessionaire's agreement with the State Park. A second poma, Rainbow, was installed in 1975.

With the hope that a chairlift would be installed, PSC sold PESB to the Gold Mountain Foundation in 1999 which took over operation of the ski area and operated the facility until its closure in 2002 after Gold Mountain determined they could no longer continue. When Gold Mountain ceased operations at PESB, the PSC negotiated with the State Park to retain the concessionaire's agreement. After assessing the hills condition, PSC decided to not reopen the hill for the following season due to the general disrepair and unreliability of the equipment and facilities. At this point the process was started to obtain community and State Parks support and the necessary funding to update the facility so that it could reopen as a viable ski area business.

In 2003 a Plumas Eureka Ski Bowl Memorandum of Understanding (MOU) was signed by numerous Federal, State, County and Local governmental agencies along with other private entities and individuals to develop a coordinated and community-oriented winter sports management strategy that would lead to the reopening of the ski area within the regulatory framework and historical context of the area. As a result of this group's formation, several very important steps were undertaken. Snow Engineering (SE) Group was retained to compile and publish the Plumas Eureka Feasibility Report in December 2005. Senator Dave Cox intervened on behalf of PSC which resulted in the State Parks help compiling and approving the environmental document (CEQA) published in August 2006. With donations from Graeagle CSD, Eastern Plumas Recreation District and a local business, Plumas Corp was retained to prepare the documentation to submit for grant funding under Prop. 84, which funds improvements to State Park lands and infrastructure. These reports and documents were used by the PSC and MOU groups to establish a plan to reopen the Ski Boal and define the requirements that would be needed to continue with the project.

During the following months the PSC and MOU groups met and formulated action plans on how to move the process forward. Other initiatives were completed, including the PSC writing a new business plan, operating documents and capital improvement estimates.



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This documentation was compiled to meet an October, 2008 application deadline that was believed to be the time that the funding would become available. Unfortunately, due to economic conditions and budgetary issues within the State which were not foreseen, the Prop. 84 monies were not released and no applications were accepted until March of 2010. Due to the fact that much of the plan had been predicated on receiving a major grant to fund the upgrade of the facility, no other major grant monies were readily available and no serious consideration was given to a "private funding option" at that time, the MOU group's last meeting was in November, 2008.

Following the final MOU group meeting, PSC efforts continued independent of the MOU signatories. Activities included continued coordination with State Parks to understand upgrades needed at the hill to comply with State and Federal requirements and ensure the Historic Longboard Revival Series could be continued, obtaining new quotes and operational specifications for the power that will be required at the Ski Bowl, and continuing conversations with SE Group and others about the best path toward reopening of the Ski Bowl. PSC updated and submitted an application for the full project funding amount of \$2,709,000 in Prop. 84 grant monies that accepted applications for funding in March, 2010. The funding was not awarded and PSC transitioned to focusing on continuing to build community support, hold Historic Longboard Revival Series races, fundraise, and fund Ski Bowl maintenance and improvements.

2010 – 2019 Progress Summary

Since 2010, PSC has raised \$XXXXXXXX, expended \$XXXXXXX on Ski Bowl maintenance and improvements, and contributed approximately XXX volunteer hours to the Ski Bowl. Specific accomplishments and associated expenditures and volunteer hours are document on the attached PSC Timeline and Progress Tracker.

Furthermore, PSC has managed to uphold the traditions of ski racing in the Lost Sierra through the Historic Longboard Revival Series, which is approaching its 30th year and is bringing record numbers of racers and viewers to the Ski Bowl three times annually as whether conditions allow. These events are strengthening community comradery, stimulating the local economy during the winter months, and generating funds for Ski Bowl maintenance and improvements. Media coverage of the events has spread wide and far, including coverage by Sacramento's ABC10 and national media outle Powder Magazine, and elite athletes have been drawn to see and even participate in the events.

Perhaps most importantly, PSC has begun critical efforts to secure a long-term agreement with State Parks. The intent of the agreement is to guarantee PSC can continue to serve its purpose of promoting community skiing activities through historical re-enactments of



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1860's era ski racing in the Plumas Eureka Ski Bowl indefinitely, as it has for nearly 70 years. For now, membership, support, donors, events, and overall momentum are all strong and there is no end in sight!

PSC is honored to continue to be the driving force behind the operation and maintenance of the Ski Bowl. PSC enthusiastically welcomes all volunteers, new energy, and new ideas. PSC is open to the possibility of large donors or other entities funding the reopening of the Ski Bowl and/or running the Ski Bowl operations once reopened, as long as the PSC can retain the historical aspect of ski operations including holding the Historic Longboard Revival Series and other race and fundraising events.

Finally, and right and honorably so, PSC would like to recognize and thank the community and everyone involved in this project over the years and as we continue to move forward.

Sincerely,

Plumas Ski Club

President:

Don Fregulia

Vice President/Secretary:

Greg Hinds

Treasurer:

Bob Burney

Key Supporters:

Chris Murray, Mike Kelly, John Sheehan, Rob Russell, Doug Hart, Geoff Newstead, Max Breedlove, Abigail Marshall, Amanda Beatty, Chris Murray, Glenn Bardet, Jeff Lees, Phil Gallagher, Ryan Bauer, J. D. Defenabau, Sierra Gallagher, Jessica Fregulia, Truly Tanner, Rachel Bauer, Don Fregulia Sr., Christopher Coughlin, Craig Kusener, Jim Webster, Pete Bartel, Rich and Susan

Duniphin, Sierra Nevada Brewery